

La Opinión

Sponsorship Request Form

Thank you for considering *La Opinión* as a potential sponsor of your upcoming event. *La Opinión* is the leading Spanish-language daily newspaper in the U.S.

Each year *La Opinión* sponsors a select number of events organized by non-profit organizations from throughout Southern California, most of which focus on education, health, welfare and cultural affairs. The La Opinión Community Affairs Sponsorship Form will better assist us in helping to determine which events we can sponsor on a yearly basis. Please keep in mind that in order to apply you must have a valid California non-profit status identification number and will not be charging an entrance fee to the event. Please fill out this form and either fax or mail it to our offices by January 11th, 2008.

Company Information

Company Name _____

Contact Name _____ Title _____

Telephone Number _____ Company Website Address _____

Email Address _____

Are you a 501(c)(3) non profit? Yes No

Will you be buying ad space in *La Opinión*? Yes No

Event Information

Event Name _____ Years in existence _____

Address of Event Location _____

Event Start Date (mm/dd/yy) _____ Expected Attendance _____

Has La Opinión sponsored this event in the past? Yes No If yes, when (yyyy) _____

Will you accept ads as payment? Yes No

What is the term of your event/agreement? One time One year Multi year

Event category (Select one) Arts & Culture Families Civic Engagement Film Festival Health Corporate
 Education Sports Youth Development Environment Women Other

If other, please specify: _____

Other confirmed participating sponsors _____

Sponsorship Elements

Elements/Opportunities (Select all that apply)

Access to Mail Lists Tickets Category Exclusivity Program Ad Guest Speaker Opportunities Banner Space

Title/Naming Rights Logo Booth/Table at Event Public Address Other _____

**Please fax or mail
this form by
January 11, 2008 to:**

Laura Barrera, Community Affairs Manager
La Opinión
700 S. Flower St., Suite 3000
Los Angeles, CA 90017

Feel free to attach any supporting documents

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