



Family is important for Latinos, and so is our **family of publications** to them. *La Opinión*, the leading Spanish-language daily newspaper, is only one of the multiple platforms and solutions that ImpreMedia can provide for your campaigns when targeting U.S. Hispanics.

ImpreMedia is the leading Spanish-language newspaper and online news publisher in the United States with a footprint in the top U.S. Hispanic markets, home to more than 60% of the Hispanics in the U.S.

Multi-Market Capabilities

We can help you reach the U.S. Hispanic market, beyond Southern California. Our family of publications provides multiple platforms and options for your Hispanic marketing campaigns.

Just ask about our ImpreMedia solutions at the local, regional and national level. Our national network capabilities offer you the ease of submitting one order and getting one invoice at a competitive CPM.

- ❖ *La Opinión* and *La Opinión Contigo* in Los Angeles
- ❖ *El Diario La Prensa* and *El Diario Contigo* in New York
- ❖ *El Mensajero* in the San Francisco Bay Area
- ❖ *La Prensa* in Central Florida (Orlando and Tampa)
- ❖ *La Raza* in Chicago
- ❖ *La Vibra*, the premier weekly, national entertainment publication
- ❖ *Vista Magazine*, monthly bilingual magazine, distributed in 29 U.S. markets
- ❖ And more to come!

impreMedia

#1 Spanish Language Newspaper and Online News Publisher

Our family is expanding. Grow with us, and reach engaged U.S. Latinos with ImpreMedia!

For the latest information about ImpreMedia, visit us at www.impremedia.com.